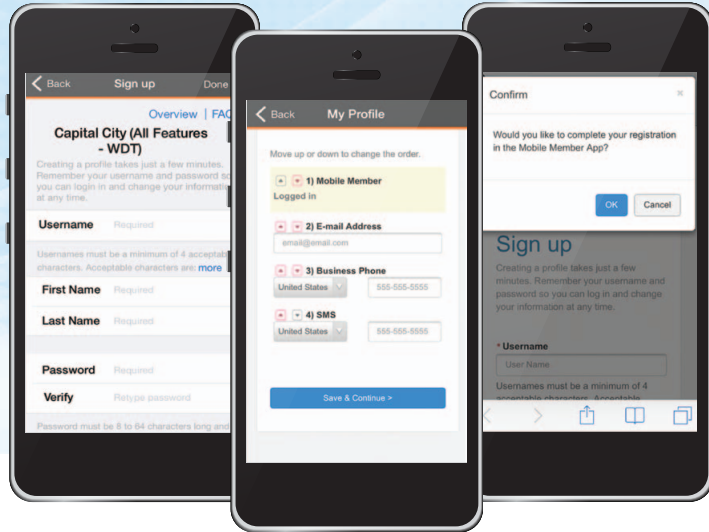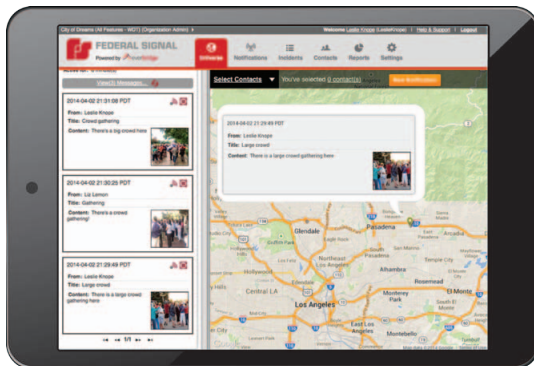# SmartMsg | Mobile Member

- **Information sharing to prevent incidents**
- **Two-way communication**
- **Respond using polling**
- **Deliver push notifications to your mobile network**
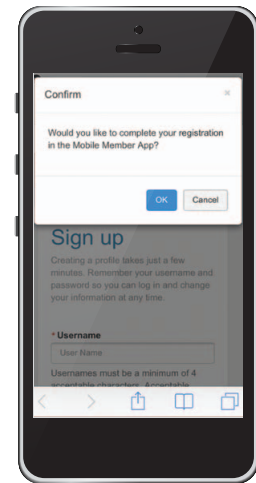- **Receive unsolicited messages from mobile recipients**

Overview

The SmartMsg Mobile Member application adds a rich new dimension to mass communications by facilitating two-way conversations with mobile recipients. Deliver messages and secured push notifications to recipients on mobile devices, request additional information through polling, and allow users to submit their own on-the-scene reports. The SmartMsg Mobile Member application creates situational intelligence by allowing mobile users to share geo-location information, pictures, and free-form text – giving you eyes and ears on the scene as a situation develops.

Mobile Member feedback is captured in a centralized dashboard. Easily view poll responses and other requests for data sorted by timeframe, or use the Unsolicited tab to review broader feedback from the community. Create situational intelligence with the combination of mobile, on-the-scene responses, relevant social media, and map-based feedback plotting.

DATA SHEET

Key Capabilities

- Trigger notifications and display alerts based on keywords and users sending unsolicited SmartMsg Mobile Member messages.

- Expand your communications reach with global secure messaging.

- Communicate with and geo-locate frontline resources, even under adverse network conditions like low bandwidth or connectivity.

- Extend the reach of Mass Notification with a dedicated mobile recipient application with two-way communication.

- Deliver push notifications to your mobile network.

- Get situational details from recipients, including location information, photos, and free-form text.

- Use recipient geographical information to plot a map of feedback and associated locations.

- Encourage your network to send relevant photos, messages, and geographical details, even unsolicited.

- Gather polling responses from mobile devices as part of broadcasts.

- Communicate even under adverse network conditions, for example, when bandwidth or connectivity is limited.

- Supports both Apple® iOS and Android™ users.

Federal Signal provides a unified Notification Platform that fully integrates software and hardware.

Customers can benefit by purchasing other products from our Notification Platform shown here.

About the Company:
Federal Signal Corporation (NYSE: FSS) provides products and services to protect people and our planet. Founded in 1901, Federal Signal is a leading global designer and manufacturer of products and innovative solutions.

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