



What Is IPAWS WEA?

Sending Wireless Emergency Alerts (WEA) is crucial for federal, state, and local governments. During a major storm, national emergency, or other critical situations, government officials want to deliver warnings quickly and efficiently to keep individuals safe.

The Integrated Public Alert & Warning System (IPAWS) for WEA allows authorized government alerting administrators to send geographically targeted notifications through a mobile carrier. WEA warnings can be sent to mobile devices when individuals may be in harm's way, without the need to download an app or subscribe to a service.

SmartMsg Mass Notification with IPAWS WEA takes traditional notifications to the next level. This message origination module opens up a new communication channel in support of the IPAWS WEA program and includes an additional message form that is embedded in the Federal Signal's notification workflow, making it easier for authorized public safety officials to target and launch alerts integrated as part of their emergency communications workflow.



MICROWATT
Making Safety Work

Tollfree in Western Canada: 1-888-388-1592
microwatt.com • mwsales@microwatt.com

Key Benefits

- **Simple Input Form** – Simple FEMA compliant form focuses on only the most important information.
- **Targeted Notifications** – Geographically target messages to individuals using county-based Specific Area Message Encoding (SAME).
- **Integrated Workflow** – Embedded in the existing Federal Signal's notification workflow, there is no need for users to open another application.
- **Advanced Training** – “Training Mode” enables organizations to teach users about the system without sending an actual message.



Quick, easy emergency notifications

Federal Signal provides a unified Notification Platform that fully integrates software and hardware.

Customers can benefit by purchasing other products from our Notification Platform shown here.

About the Company:

Federal Signal Corporation (NYSE: FSS) provides products and services to protect people and our planet. Founded in 1901, Federal Signal is a leading global designer and manufacturer of products and innovative solutions.

