Smarting Social Media View

- Integrate with social media to make the overwhelming volume of Big Data sensible and relevant to the individual needs of your organization.
- Trend a sample of tweets based on keywords, locations, volume, and time.
- View geo-tagged tweets and images tweeted with Twitter[®] on a map.
- Trigger notifications and alerts in real-time based on threshold settings for Twitter.



Overview

The SmartMsg Social Media View allows users to integrate social media in a single communications console and also monitors social media traffic based on trends.

Federal Signal provides a unified Notification Platform that fully integrates software and hardware.

Customers can benefit by purchasing other products from our Notification Platform shown here.

About the Company:

Federal Signal Corporation (NYSE: FSS) provides products and services to protect people and our planet. Founded in 1901, Federal Signal is a leading global designer and manufacturer of products and innovative solutions.



FEDERAL SIGNAL Safety and Security Systems

2645 Federal Signal Drive, University Park, IL 60484 708.534.4756 presalesupport-ANS@fe SmartMsg Mass Notication Solution is powered by Everbridge *Twitter is a registered trademark of Twitter, Inc.



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